Jayash Kesri

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📍 2B-2251, Front Lane, Shivaji Nagar,
State Highway 57, Saharanpur, U.P., 247001 - INDIA

🎓 Education

2013

B.Tech Dropout, - Computer Science
IEC College, UPTU (Greater Noida)

🕐 Experience

Muse GRAVITY LLC (SaaS)

Software Company (USA)

May, 2022 - Present

Muse GRAVITY Private Limited

Software Company (INDIA)

April, 2016 - Present

Jayash .me

Designing Company

November, 2020 - Present

Organizing & Editing YouTube

videos for Wacom INDIA

Pvt. Ltd. as a freelancer

Since January, 2021 - Present

ZOHO Partner

Since October, 2021 - Present

Founder, CEO & Director

Muse GRAVITY is a software company that provides a extremely powerful mBaaS (Mobile Back-end as a Service) using it any user can create beautiful native mobile apps without any coding skills. Founded on 30th, April 2016.

Websites:
https://www.musegravity.com
https://www.musegravity.education
https://www.jayash.me (Personal Portfolio - Designing Company)

Cavernous Knowledge of:

- Zoho Business Suit (Zoho One) - Includes but not limited to
  Website Development, A.I. Chat Bot Development & Integration using Sales IQ (Virtual Assistant), WhatsApp Bot, Instagram Bot, Facebook Messenger Automation, Online Marketing & SEO using Mail Campaigns.
  SaaS Subscription-Based Model Development,
  Software 1-on-1 Demo Bookings,
  Customer Relationship Management,
  Websites Sales & Live Traffic Handling, A-B Testing
  Customer Support (Creating Tickets, Solving them and Sending Emails)
  Condition based Forms Development using Zoho Forms
- Windows OS
- MacOS, iOS, iPadOS & WatchOS (Including Final Cut Pro X Bundle)

Experienced in: (Advanced)

- UI & UX Development Using Sketch and Adobe XD
- Adobe Creative Cloud Apps (Including Photoshop, Illustrator, and InDesign)
- Creating Ads using Apple Motion.
- Office 365 Business Premium
- Google Workspace
- Google Cloud Platform
- Firebase Cloud Messaging - Used in PWA Development Process
- Affinity Apps
- Startup Business Development and Management.
- Submitting & Managing Apps on Google Play Store, and Apple App Store.

Marketing: (Intermediate)

- Online Marketing - Using Google, YouTube Ads along with Email Campaigns, SMS Marketing, Meta Pixel & App Events, LinkedIn and Quora paid Ads.
- Integrating & Analyzing Data from Google Analytics, Ad-Sense, AdMob, and Microsoft Clarity (Heat-maps)
- Software Product Design (Including Product Blueprints)
- Organizing YouTube Channel & Editing YouTube Video of FCPX

Accounting: (Beginner)

- Finance Management using Zoho Books.
- Create financial reports and supported all areas of responsibility within a 2 person finance team.
- Expense Management.

Customer Support:

- 4+ years of experience as support - Muse GRAVITY customers on various channels via email, phone & text and operating Zoho Support Desk.
- Troubleshooting customer queries in-depth.
- Analyzing customer queries, transferring them to development team and making automation bot and creating helpful knowledge base (KB) topics for FAQ's

Skills

Experienced In
Record Keeping

Excellent
Communication

Master
Organization

Positive
Attitude

Experienced With
Mac OS

Experienced With
Windows

30+ WPM
Typing

Master With
MS Office

6+
Years Of Exp

College
Education

2+ Years
Retail Experience

Fluent In
English

Advanced In
Web Development

Strengths

- Workaholic
- Ardent
- Deep Attention to Detail

Hobbies

- Sketching & Painting
- Doing R&D on Web
- Cycling
- Listening Music
- Reading & Writing Books